IN THE CLAIMS

Please amend the claims as follows:

10.   (Twice Amended) A method of facilitating ordering an item using a distributed computing system including at least one client and at least one server, the method including:

receiving data, at the client, the data including information to at least one of show and describe the item via the client and an item identifier to enable the client to identify the item as currently being offered for sale;

at least one of showing and describing [an] the item to a user via the client

enabling the user to place an order for the item by a single action with respect to the client while the item is being offered for sale, the single action being in connection with the order; and

in response to the single action with respect to the client, causing [an] the order for the item to be placed,

wherein the enabling of the user to place the order for the item by the single action includes using (1) previously stored, user related personal information that is stored in a memory associated with the client for repeated use in enabling further orders for further items to be placed and so that it is not necessary to solicit the user related, personal information each time a further order is placed and (2) [previously received information related to] the item identifier to enable the client to identify the item as currently being offered for sale at the time of the single action.

17.   (Twice Amended) The method of claim [12] 10, wherein the client is associated with at least a set top box, and wherein the user related, personal information is stored at the set top box.

25.   (Amended) <u>The method of claim 10 including receiving at the client data including</u>

[(a)   information to at least one of show and describe the item via the client; and]

[(b)]   <u>information to enable the user to order the item by the single action with respect</u>

<u>to the client.</u>

27.   (Amended) <u>The method of claim</u> [26] <u>10 wherein the item identifier includes at least one</u>

<u>of a group of identifiers including a code and a command.</u>

28.   (Twice Amended) <u>A method of facilitating ordering an item, the method including:</u>

<u>providing a client with information to at least one of show and describe an item to</u>

<u>a user, and with an item identifier to identify the item as currently being offered for sale;</u>

<u>and</u>

<u>enabling the user to place an order for the item by a single action with respect to</u>

<u>the client, the single action being in connection with the order,</u>

<u>wherein the enabling of the user to place the order for the item by the single action</u>

<u>includes using (1) previously stored, user related, personal information that is stored in a memory</u>

<u>for repeated use in enabling further orders for further items to be placed and so that it is not</u>

<u>necessary to solicit the user related, personal information each time a further order is placed, and</u>

<u>(2)</u> [previously provided item information related to] <u>the item identifier information to identify</u>

<u>the item</u> [that is] <u>as currently being offered for sale at the time of the single action.</u>

29.   (Twice Amended) <u>The method of claim 28, wherein the single action includes</u> [a] <u>at least</u>

<u>one of a group including:</u>

<u>selecting of a single button; and</u>

<u>pressing of a single button on a TV remote control.</u>

38.   (Twice Amended) A computer system to order an item, the system including:

a data receiver to receive data including information to at least one of show and describe the item, and an item identifier to identify the item as currently being offered for sale;

a data processing system to at least one of show and describe an item to a user; and

a client to enable the user to place an order for the item by a single action with respect to the client while the item is being offered for sale and, in response to the single action, to cause [an] the order for the item to be placed,

wherein the client is to enable the user to place the order for the item by the single action using (1) previously stored, user related, personal information that is stored in a memory for repeated use in enabling further orders for further items to be placed and so that it is not necessary to solicit the user related, personal information each time a further order is placed and (2) [previously received information related to] the item identifier identifying the item [that is] as currently being offered for sale at the time of the single action.

57.   (Amended) The system of claim [56] 38 wherein the item identifier includes at least one a group of identifiers including a code and a command.

58.   (Twice Amended) A computer system to facilitate ordering an item, the system including:

a data source to provide a client with first information to at least one of show and describe an item to a user, and third information to identify the item as currently being offered for sale; and

an information source to provide the client with second information to enable the user to place an order for the item by a single action with respect to the client,

wherein the client is to enable the user to place the order for the item, while being offered for sale, by the single action using (1) previously stored, user related, personal information that is stored in a memory for repeated use in enabling further orders for further items to be placed and so that it is not necessary to solicit the user related, personal information each time a further

order is placed and (2) [previously received information related to] the third information
identifying the item [that is] as currently being offered for sale at the time of the single action.

260.   (Twice Amended) A machine-readable medium embodying a sequence of instructions
that, when executed by a machine, cause the machine to facilitate ordering an item within a
distributed computing system including at least one client and at least one server by:

         receiving data, at the client, the data including information to at least one of show
and describe the item via the client and an item identifier to enable the client to identify
the item as currently being offered for sale;

         at least one of showing and describing [an] the item to a user via the client;

         enabling the user to place an order for the item by a single action with respect to
the client while the item is being offered for sale, the single action being in connection
with the order,

         in response to the single action with respect to the client, causing [an] the order
for the item to be placed,

         wherein the enabling of the user to order the item by the single action includes using (1)
previously stored, user related, personal information that is stored in a memory associated with
the client for repeated use in enabling further orders for further items to be placed and so that it is
not necessary to solicit the user related, personal information each time a further order is placed
and (2) [previously received information related to] the item identifier to enable the client to
identify the item [that is] as currently being offered for sale at the time of the single action.

263.   (Twice Amended) A machine-readable medium embodying a sequence of instructions
that, when executed by a machine, cause the machine to facilitate ordering an item by:

         providing a client with information to at least one of show and describe an item to
a user, and with an item identifier to identify the item as currently being offered for sale;
and

         enabling the user to place an order for the item by a single action with respect to
the client, the single action being in connection with the order,

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT
Serial Number: 09/672,523
Filing Date: September 27, 2000
Title: METHOD AND SYSTEM TO FACILITATE ORDERING OF AN ITEM

Page 6
Dkt: 2050.001US3

wherein the enabling of the user to place the order for the item by the single action includes using (1) previously stored, user related, personal information that is stored in a memory for repeated use in enabling further orders for further items to be placed and so that it is not necessary to solicit the user related, personal information each time a further order is placed, and (2) [previously provided item information related to] the item identifier information to identify the item [that is] as currently being offered for sale at the time of the single action.

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT
Serial Number: 09/672,523
Filing Date: September 27, 2000
Title: METHOD AND SYSTEM TO FACILITATE ORDERING OF AN ITEM

Page 7
Dkt: 2050.001US3

CONCLUSION

In accordance with 37 CFR 1.173(b), only the non-compliant section of Applicants' previously-submitted Amendment and Response has been included in this response.

Claims 10, 17, 25, 27-29, 38, 53, 57-58, 260 and 263 are currently amended. Claims 1-9, 12, 26, 30, 40, 44, 56, 60, 68-245, 254-259 and 264-357 were previously canceled and no new claims are being added; as a result, claims 10-11, 13-25, 27-29, 31-39, 41-43, 45-55, 57-59, 61-67, 246-253 and 260-263 are pending in this application.

Applicants respectfully request that the Examiner withdraw the non-compliant status and examine the claims as appropriate.

The Examiner is invited to telephone Applicants' attorney at 408-333-9972 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

KURIACOSE JOSEPH ET AL.

By their Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
P.O. Box 2938
Minneapolis, MN 55402
408-333-9972

Date _____ 06/28/05 _____ By _____
                                    Andre L. Marais
                                    Reg. No. 48,095